



STRENGTHENING ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) MANAGEMENT

AN APPLIED TRAINING FOR FUND MANAGERS,
WITH TURNKEY TOOLS AND INDIVIDUAL GUIDANCE

Designed specifically for the small and medium enterprise (SME) investor in emerging markets, this training will guide participants in developing an ESG management approach that is time-efficient, appropriately engages investees, and in compliance with investor demands—

**HELPING FUNDS TO DIFFERENTIATE
THEMSELVES AND ATTRACT MORE CAPITAL.**



APPLY TODAY! VISIT [THEGIIN.ORG/TRAINING](https://thegiin.org/training)

LOCATION AND TIMING

For more information on location and timing, please visit the GIIN website: thegiin.org/training

COST AND ELIGIBILITY

This training, which has been subsidized in order to be affordable for small funds, delivers significant value for the price. The cost to attend is:



USD 400

*for the first participant of a fund
(USD 300 for GIIN members)*



USD 100

*for each additional participant
(USD 50 for GIIN members)*

Funds are encouraged to participate as a team. Participation must include at least one principal and will be limited to funds that are intentionally creating social impact through their investments.

WHAT TOPICS ARE EXPLORED?

In this training, you'll engage with seasoned ESG experts to explore key challenges faced by SME fund managers when implementing ESG approaches, including:

- **PRIORITIZING** ESG standards and maximizing your team's input of time and energy into ESG matters
- **WORKING** with investees to better understand and implement ESG requirements
- **NEGOTIATING** with LPs to harmonize requirements across investors and ensure practical expectations
- **UNDERSTANDING** the intersection of ESG and Impact Measurement practices and synergizing systems to drive more efficiency and value

WHO SHOULD ATTEND?

Regardless of whether you are building an ESG system from scratch or refining an existing system, this adaptive training caters to a range of experience levels through the use of small, intimate sessions and customized content developed from participant pre-assessments.

WHAT DO PARTICIPANTS RECEIVE?

In addition to training coursework, you'll receive:

- **EXPERT-DEVELOPED TURNKEY TOOLS** based on input from hundreds of financial institutions, including most DFIs and dozens of impact investment/SME funds
- **TEMPLATES** to guide the structure of your systems and reporting as well as an interactive tool that improves effectiveness and efficiency in identifying, evaluating, mitigating and monitoring ESG risks and opportunities
- **INDIVIDUALIZED MENTORSHIP** support post-training

PRODUCED IN PARTNERSHIP WITH

steward redqueen

Steward Redqueen is a specialised consultancy that works across the globe advising organisations on impact and sustainability.

With its strong track record in the private equity space and pragmatic approach to ESG, Steward Redqueen makes ESG work in practice for investors. The consultants at Steward Redqueen are trusted advisors of a wide range commercial investors, DFIs and local fund managers at the intersection of emerging markets and impact.

The ESG course is geared towards fund managers working with institutional investors, particularly DFIs in South Asia and sub-Saharan Africa.

A well-integrated ESG framework is often required by such institutional investors to guide responsible business practice. This training has been designed to complement the GIIN's impact measurement training; participants are encouraged to consider enrolling in both for the full curriculum on social and environmental performance measurement.

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