



*For Immediate Release*

---

## **Global Impact Investing Network Engages Meg Brown as New Liaison to the UK**

April 30, 2013—The [Global Impact Investing Network \(GIIN\)](#) today announced it has engaged Meg Brown as its newest [European Liaison](#). Ms. Brown is based in London and will work with the impact investment community in the United Kingdom. She joins GIIN European Liaisons Harry Hummels, located in Amsterdam and working in the Netherlands, Belgium, and Luxembourg, and Ingo Weber, located in Zurich and working in Switzerland, Germany, and Austria. Ms. Brown begins her formal engagement as a GIIN Liaison on May 1, replacing Susannah Nicklin, the first GIIN Liaison to the UK.

“We are pleased to welcome Meg Brown as the GIIN’s newest Liaison to the vibrant and growing impact investing community in the UK,” said Luther Ragin, Jr., Chief Executive Officer of the GIIN. “We are also grateful for the contributions of Susannah Nicklin, who has played an important role helping to deepen and establish valuable connections between the GIIN and UK impact investors. The success of impact investors in the UK is critical to the development of a coherent global field, and we are committed to consistent and ongoing engagement.”

In her new role as the GIIN’s UK Liaison, Ms. Brown will be tasked with cultivating strategic relationships with regional networks and organizations, supporting local practitioner engagement with GIIN programs and resources, identifying opportunities to highlight the UK’s impact investment activity to the global community for shared learning, and contributing informed perspectives to the GIIN’s strategy.

Ms. Brown has extensive experience in sustainable investing and research. As head of Citi’s top ranked Climate and Sustainable Investment Research team she worked with institutional, retail and private clients across Europe on impact and responsible investment, including a secondment to Citi Private Bank. Today she is working as a consultant for private sector and not for profit clients in designing responsible investment strategies.

“I am very excited to be joining with the team at GIIN to contribute to the further develop the impact investing sector in the UK,” said Ms. Brown. “There is real momentum for impact investment among UK investors, and the GIIN provides key support to those beginning and expanding their activity in this market.”

- more -

To date, the GIIN's engagement with European impact investors includes membership programming, attendance and participation at industry events, case studies of successful deals and innovative investment practices, collaboration with local networks, joint research projects, and ongoing work to standardize and adopt impact measurement best practices. In partnership with the City of London Corporation, the GIIN will host its first global conference on impact investing, October 10-11, 2013 in London.

# # #

### **About GIIN**

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate measurable social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit [www.thegiin.org](http://www.thegiin.org).

Contact: Melody Meyer (GIIN) at (646) 837-7174 or [mmeyer@thegiin.org](mailto:mmeyer@thegiin.org)