



For Immediate Release

GIIN Launches Network Membership

October 2, 2012 – The [Global Impact Investing Network \(GIIN\)](#) launched today a [new membership program](#) for organizations interested in deepening their engagement with the impact investing industry. Members of the GIIN are connected to a thriving peer community and gain formal access to industry information, tools, and resources. The Network Membership launched with 83 founding member organizations from 15 countries whose activities span all regions of the world. Fifty-three percent of founding members are asset owners, asset managers, or advisors, and 27 percent are other impact investment supporters and service providers. The GIIN is now accepting applications for membership on its website at www.thegiin.org.

Impact investments are investments made into companies, organizations, and funds with the intention to generate measureable social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances.

“Over the past five years, impact investing has gained attention as investors increasingly recognize the value and effectiveness of using investment to address important social and environmental issues,” said Luther M. Ragin, Jr., Chief Executive Office of the GIIN. “We are pleased to engage this broadening community through Network Membership, which is designed to provide information about the market and facilitate the connections necessary for a robust and integrated global impact investing industry.”

GIIN membership provides information and access to organizations active in impact investing and those motivated to learn more. Members will have an opportunity to meet at events and through virtual convenings, and they will receive tutorials on tools designed to strengthen the impact investment market.

The GIIN also oversees an [Investors’ Council](#), a leadership group comprised of experienced large-scale impact investors. The Investors’ Council was launched in 2009 with 22 member organizations and has grown to 49 organizations today. GIIN Investors’ Council members will have access to all Network Membership programming, and are also invited to participate in meetings and discussions exclusive to the Investors’ Council members.

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About the Global Impact Investing Network (GIIN): The GIIN is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate measurable social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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