



For Immediate Release

GLOBAL IMPACT INVESTING NETWORK APPOINTS WOUTER KOELEWIJN AS GLOBAL LIAISON FOR EUROPE

AN IMPACT INVESTING EXPERT FROM THE FINANCIAL SERVICES WORLD, KOELEWIJN WILL FOCUS ON THE BENELUX REGION

May 3, 2016, The [Global Impact Investing Network \(GIIN\)](#) today announced the appointment of Wouter Koelewijn as a Global Liaison for Europe, focusing on the Benelux region. Based in Amsterdam, Mr. Koelewijn will help the GIIN to build partnerships and promote the impact investing sector in the region.

Mr. Koelewijn has a long-standing commitment to impact investing. Before joining the GIIN, he was most recently a senior innovation manager with PGGM, a Dutch pension asset manager, where he worked on innovations in responsible investing and investments with social or environmental impact. Prior to PGGM, Mr. Koelewijn served as a senior consultant for corporate strategy and business development with Deloitte. Throughout his professional endeavors, he has consistently focused on developing strategies and innovations in impact investing, sustainable business, and social entrepreneurship. He has also supported the development of various intercompany and industry networks and initiatives in the field of impact investing and innovation, such as the Environmental and Social themed investing Steering Committee of the Principles for Responsible Investment (PRI) Initiative.

Mr. Koelewijn joins Zurich-based European Liaison Ingo Weber and India-based South Asia Liaison Anil Sinha. The GIIN is currently planning to add a [Liaison for East Africa](#).

“We are glad to be strengthening our networks in Europe with the addition of Wouter as a European Liaison,” said Amit Bouri, CEO and co-founder of the GIIN. “His commitment to impact investing is second-to-none and we are delighted to have him deepening our engagement in the Benelux region.”

“Throughout my experience working in the field of impact investing, the GIIN has stood out as a global leader moving the industry forward,” said Mr. Koelewijn. “I am glad to be representing the GIIN in Europe and look forward to building more partnerships that will enhance the impact investing space.”

In the six years since its inception, the GIIN has raised global awareness for the emerging field of impact investing and established unparalleled credibility in the market by building a network of investors and leaders, producing essential market research, establishing industry standards, and making resources

available to advance the industry. Koelewijn's appointment demonstrates the progress that the GIIN has made in attracting interest and talent from the leading financial organizations and the important role Europe plays in impact investing.

About the Global Impact Investing Network

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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