New Initiative Seeks to Drive Impact Investing Excellence and Rigor Through Global Education and Accreditation Programs

The Global Impact Investing Network announces impact investing education initiative with the support of the Singapore-based Centre for Impact Investing and Practices

COPENHAGEN AND SINGAPORE, Oct. 4, 2023 – The Global Impact Investing Network (GIIN) and the Centre for Impact Investing and Practices (CIIP) announced today a strategic initiative aimed at fostering the growth and development of impact investing education worldwide. This initiative aims to enhance investment professionals’ knowledge and skills to help to scale the impact investing industry with integrity.

The initiative has multiple components. CIIP has awarded the GIIN grant funding to develop a foundational impact investing educational program for investment professionals, including chief investment officers, fund managers, portfolio managers and analysts. The GIIN will also develop education for corporations looking to attract impact capital; CIIP will lead the corporate education rollout in Asia.

In addition, the GIIN will work with global partners such as the CFA Society of the United Kingdom to assist in piloting impact investing accreditation programs.

To augment impact investing education curriculum around the world, the GIIN will support educators with tools including a collection of global case studies. CIIP will contribute towards identifying and developing Asian case studies to advance the understanding of business in Asia in a global context.

“We are thrilled to support the GIIN in enhancing the infrastructure for impact investing education. This initiative is both core to our mission at CIIP and is critical to accelerating progress on the Sustainable Development Goals. Asia is home to more than half of the world’s population and is projected to be the world’s fastest growing region in the coming years. We see a vast potential to unlock impact in this region by empowering business with the right skills. As the global leader in building critical infrastructure for impact investing, the GIIN is perfectly aligned with our mission to foster impact investing and practices in Asia and beyond. We look forward to working together in this pivotal moment in time,” said Dawn Chan, CEO of CIIP.

“We’re grateful to CIIP for their support. This initiative is vital for enhancing impact investing education around the world. As the field grows, it’s crucial to guide mainstream capital towards substantial, high-impact solutions that address the social and environmental challenges we face. To do that, we need proper tools for the educational sector to ensure our current and future workforce are prepared for the task at hand,” said Amit Bouri, co-founder and CEO of the GIIN.
As a global field-builder for the industry, the GIIN partners with accreditation agencies and local training organizations to shape impact investing education. For more information on the initiative, please contact training@thegiin.org.

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**About the Global Impact Investing Network (GIIN):**
The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors’ objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

**About the Centre for Impact Investing and Practices (CIIP):**
The Centre for Impact Investing and Practices (CIIP) was established in 2022 as a non-profit entity by Temasek Trust to foster impact investing and practices in Asia and beyond. CIIP is the Asia anchor partner of SDG Impact, the United Nations Development Programme initiative tasked to develop resources that accelerate investments towards achieving the Sustainable Development Goals (SDGs) by 2030. Through this partnership, Asia investors and businesses are provided with clarity, insights and tools that support their contributions towards achieving the SDGs. Temasek and ABC Impact are CIIP’s strategic partners. For more information, please visit www.ciip.com.sg.

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