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GLOBAL IMPACT INVESTING NETWORK SHARES NEW IMPACT PERFORMANCE INSIGHTS TO DRIVE PROGRESS TOWARDS GLOBAL ENVIRONMENTAL AND SOCIAL GOALS

DEEPER UNDERSTANDING OF IMPACT PERFORMANCE CAN ENHANCE INVESTMENT EFFECTIVENESS

NEW YORK, December 8, 2021 – Today, the [Global Impact Investing Network \(GIIN\)](#) released two new reports, [Understanding Impact Performance: Climate Change Mitigation Investments](#) and [Understanding Impact Performance: Quality Jobs investments](#), to assist investors as they drive toward greater progress in reducing emissions and increasing decent, secure, and equitable employment. Specifically, these reports explore the year-on-year change of specific impact indicators, e.g., reduction in greenhouse gas emissions (GHGs), and compares progress to global targets, such as the ones laid out by the Paris Climate Accords. Additionally, for the first time, this research offers insight into investment-level impact results, by providing investment weighted results— impact results multiplied by the ratio of the investment amount outstanding to enterprise value—to distinguish between investee and investment impact.

With a worsening climate crisis and Covid-19's continuing influence on already inadequate worker stability, security, and well-being, it is imperative that impact investors have the ability to analyze their impact results associated with investments seeking to reduce emissions and support quality jobs.

"If we are going to move investment capital at the scale needed for the environmental and social crises of our time, it is essential that we have a sophisticated understanding of impact performance. Aspirations and anecdotes alone are not going to be sufficient; we need markets to focus on real-world outcomes for people and planet." said **Amit Bouri, Co-Founder and CEO of the GIIN**.

Findings include – Climate Change Mitigation Investments

- **Investees in this sample decreased their emissions by 6.4% per year, marking significant progress among a sample of impact investments.** However, a gap remains to achieving the target -7.6% annual decrease in emissions required to limit warming to 1.5°C in alignment with IPCC recommendations, further underscoring the need for further progress among impact investors in avoiding climate catastrophe.
- **Investments focused on nature-based solutions sequestered 3.2 million metric tons of emissions on average each year,** reflecting significant real-world impact through forestry and agriculture impact investments.

Findings include – Quality jobs Investments

- **Skill-building trainings or mentorship opportunities at investee organizations have** grown over time, with an **18% annual average increase** in the number of full-time permanent staff receiving trainings; improvement in job skills is critical to improved career progression opportunities.
- **The gender wage equity ratio was 0.95 across the full sample, and 1.01 among the subset of investees with anti-discrimination and anti-harassment policies. Once adjusted for differences in work and job characteristics, the gender wage gap sits at 0.98.** Companies receiving impact investment with anti-discrimination and anti-harassment policies in place outperform the global average, showing the potential impact of these policies.

These reports, which represent the third installment of the GIIN’s [Understanding Impact Performance](#) series, also aim to enable consistent, clear impact measurement, management, and reporting, and pave the way for industry infrastructure, including impact performance benchmarks. Ultimately, the Understanding Impact Performance series explores whether investment capital can generate significant real-world impact, both in terms of scale and effectiveness, in addition to financial returns.

“The goal of this research is to enable investors to drive toward greater progress in tackling our climate crisis and addressing inequity. To achieve that progress, the GIIN continues to push for more rigorous industry-wide analytics and data-sharing to provide investors with the tools necessary to measure, manage, and optimize impact. Through this work, and the IRIS+ system, our aim is to build a world where impact becomes a part of all investing.” said Amit **Bouri**.

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About the Global Impact Investing Network

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors’ objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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