GIIN Town Hall: Introducing IRIS+

May 16th, 2019
Agenda

• What is IRIS+
• How Does IRIS+ Work?
• IRIS+ in Action
Amit Bouri  
*Chief Executive Officer*  
Global Impact Investing Network (GIIN)

Leticia Emme  
*Senior Manager, IRIS+ and Impact Measurement and Management*  
Global Impact Investing Network (GIIN)

Lissa Glasgo  
*Manager, IRIS+ and Impact Measurement and Management*  
Global Impact Investing Network (GIIN)

Kelly McCarthy | *Moderator*  
*Director, IRIS+ and Impact Measurement and Management*  
Global Impact Investing Network (GIIN)
Housekeeping items

• Please mute all lines

• Q&A will be held between each speaking section of the webinar. Please use the chat function to place your questions.

• The deck and a recording will be shared and posted online after the webinar
CEO Remarks | Amit Bouri
We envision a world where impact is integrated into *all* financial decisions.

*GIIN Roadmap for the Future of Impact Investing*
The GIIN estimates that over 1,340 organizations currently manage USD 502 billion in impact investing assets worldwide.

Sizing the Impact Investing Market
IRIS+ makes it easier for investors to translate their impact intentions into real impact results.
Core Characteristics of Impact Investing

1. Intentionality

2. Use Evidence and Impact Data in Investment Design

3. Manage Impact Performance

4. Contribute to the Growth of the Industry
Questions?
Key features of IRIS+ include:

• Core Metrics Sets to increase data clarity and comparability

• Streamlined evidence base, research, practical how-to guidance, and best in class resources

• Updated IRIS Catalog of Metrics

Just like the accountancy profession standardized accounting principles with GAAP, IRIS+ provides a generally accepted impact accounting system.
IRIS+ | Translating Investors’ Impact Intentions into Real Impact Results
IRIS+ | Tailored to investors’ needs and preferences. All in one place

Access research, evidence, Core Metrics Sets, practical implementation guidance, and best-in-class resources – all in one place
IRIS+ | Curated Results: Overviews

Research behind the Strategic Goal per the five dimensions of impact
IRIS+ | Curated Results: Evidence Base

Access evidence connecting the Strategic Goal (e.g., improving financial health) with specific outcomes (e.g., increased in savings)
IRIS+ | Curated Results: Core Metrics Sets

Obtain a short list of **key indicators** – built on standard **IRIS metrics** – and aligned to the SDGs and five dimensions of impact.
IRIS+ | Curated Results: Guidance

Access standards for practice as well as practical how-to guidance for using IRIS+ in different impact management situations
IRIS+ | Curated Results: **Resources**

Obtain *best-in class resources* to support implementation and analysis, curated and streamlined to each profile.
IRIS+ | All your profiles, in one place

Manage **multiple investment portfolios**, thematic impact investments, and/or SDG measurement at once
IRIS+ | In Action
Questions?

IRIS+

Get started on IRIS+ today! iris.thegiin.org
Thank You

Hashtags for your social media content about IRIS+:

- #IRISplus
- #ImpInv
- #IMM
- #impact
- #investors

Please tag the GIIN and/or our CEO Amit Bouri:
@theGIIN @AmitKBouri

Thoughts or feedback? iris@thegiin.org
Learn more about the GIIN: thegiin.org