

IMPACT MEASUREMENT AND PERFORMANCE MANAGEMENT (IMM)

A DYNAMIC TRAINING FOR INVESTORS LOOKING TO DEVELOP AN IMPACT MEASUREMENT AND MANAGEMENT (IMM) PRACTICE THAT FITS THEIR UNIQUE STRATEGIC CONTEXT, WHILE CREATING VALUE FOR BOTH INVESTORS AND INVESTEES.

This intensive, two-day training seeks to maximize the value investors can achieve through IMM practices that improve operational and investment decision-making and investor communications.

Through a dynamic training format consisting of small group-learning, practical simulations, and case study analysis, this course enables investors to construct solutions to key challenges around IMM, including designing an IMM framework, metrics selection, efficient data collection, and insightful data analysis.



Apply today! Visit thegiin.org/training

LOCATION AND TIMING

The GIIN hosts IMM trainings regularly and in various locations. For more information on location and timing, please visit the GIIN website: thegiin.org/training. If you don't see a location you are looking for, inquire about private GIIN Trainings or express your interest in attending a group training in your region by emailing training@thegiin.org.

COST AND ELIGIBILITY

This training is open to all investors making direct investments into companies that intentionally create social or environmental impact. It is best-suited for direct investors looking to develop a new IMM practice or enhance an existing one. Case studies and examples used throughout the two-day training draw heavily from the experiences of private equity fund managers. All applicants are reviewed to verify eligibility prior to confirming registration.

See the Training website for complete pricing details. An Early Bird rate is available for all trainings, as is a special rate for GIIN Members. A limited number of scholarships, which are given based on the applicant's total assets managed, are also available.

ABOUT THE TRAINING

Investors will learn how to develop IMM practices that are clear, practical, and allow the investor to report and deliver on their key impact objectives. Building off a set of guidelines on impact measurement practice developed as part of a G8 working group, this training takes participants through a linear process for addressing the core implementation challenges around IMM: selecting appropriate metrics, aggregating metrics across a portfolio, designing strategies for collecting data from portfolio companies, implementing data-driven decision making, and reporting findings to key stakeholders.

What Do Participants Receive:

- **A SUITE** of training tools including frameworks for designing an IMM practice, self-assessment tools, templates for reporting, and a custom implementation strategy;
- **ACCESS** to a wealth of practitioner examples shared via simulations, case studies, and peer discussion;
- **CLARITY** on the universe of IMM tools (IRIS, GIIRS, B Analytics), and how and when they can be used to support a well-developed IMM practice.

“I have participated in multiple GIIN trainings and each time I am impressed with the GIIN’s ability to curate the right people, content, and trainers, helping to strengthen our fund management strategy and the development of our team.”

INVESTMENT DIRECTOR, EDUCATE GLOBAL FUND

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“For an investor looking at high impact early stage social businesses, tracking outcomes and measuring impact is fundamental to our work. The GIIN training has been instrumental in helping us think through how we can better implement tangible impact measurement practices that create real value not just for Upaya, but also for the enterprises we work with.”

SENIOR ASSOCIATE, UPAYA SOCIAL VENTURES

Supporters

This training is made possible by the support of the American people through the United States Agency for International Development (USAID). The contents of the training are the sole responsibility of the GIIN and do not necessarily reflect the views of USAID or the United States Government.

The GIIN + Impact Measurement and Management:

Rigorous measurement and management of impact, alongside financial return, is a defining characteristic of impact investing.

Sophisticated impact measurement and management is essential to the growth of an effective impact investing market and is central to the Global Impact Investing Network (GIIN)’s mission. By identifying and addressing barriers to effective measurement and management practice, the GIIN seeks to create a market in which all investors thoroughly consider the social and environmental results of their investments, alongside financial performance.