



For Immediate Release

GLOBAL IMPACT INVESTING NETWORK SELECTS DELOITTE AS ADVISORY COLLABORATOR ON MAJOR PROJECT TO ACCELERATE DEVELOPMENT OF IMPACT INVESTING MARKET

ON THE TEN-YEAR ANNIVERSARY OF THE IMPACT INVESTING MOVEMENT, THE MARKET ROADMAP PROJECT WILL ENGAGE STAKEHOLDERS ACROSS THE INDUSTRY TO CREATE A COLLABORATIVE PLAN FOR THE FUTURE OF THE IMPACT INVESTING MARKET

NEW YORK, July 10, 2017 – The [Global Impact Investing Network \(GIIN\)](#) today announced the appointment of Deloitte Consulting LLP as an advisory collaborator in its “Market Roadmap Project.” This ambitious project, conducted at the ten-year anniversary of the coining of the term impact investing, will assess industry progress to date, codify a vision for the future of the market, and outline specific actions to accelerate the advancement of the industry. With Deloitte’s support and advice through its Monitor Institute, the GIIN will lead a broad consultative initiative to identify the bold actions needed to exponentially enhance the scale and effectiveness of impact investing across the world.

Deloitte will provide valuable guidance at every stage of the Market Roadmap Project, supporting research design and data analysis, designing and facilitating gatherings of key stakeholders, surfacing strategic considerations for field-builders, and assessing implications of key findings for the broader market, among other activities. Deloitte was chosen for the role following a competitive selection process in which several firms were considered for the partnership role. The Deloitte team has significant experience working at the intersection of business, innovation, and social change, and brings particular expertise in driving large-scale social change by galvanizing communities around a shared agenda.

The GIIN will leverage its capacity to conduct rigorous industry research, as well as its strong convening power and broad global network of players in the impact investing community, to produce an action plan for the industry’s accelerated development. The GIIN will then work with leading impact investors and other industry stakeholders globally to mobilize around the recommendations to catalyze further market progress.

The Market Roadmap Project will explore a number of questions, including:

- What infrastructure, tools, products, and resources are needed for industry growth and effectiveness?

- What is needed to further catalyze impact investing commitments from institutional investors?
- As more large scale investors build impact investing practices, how does the industry ensure the integrity of practice is preserved?
- What does the future of impact measurement and management look like?
- How can different types of investors collaborate for greater impact?
- How can impact investing be made accessible to all investors?

“The impact investing market has reached a stage of growth and development that holds tremendous potential for a broad reimagining of the way the world’s capital markets work,” said Amit Bouri, CEO and Co-Founder of the GIIN. “With forward-thinking, decisive action, we can capitalize on the potential of the impact investing industry to produce large-scale social and environmental action. But we need to begin planning now for the market we want to have in our future.”

Tony Siesfeld, Managing Director at Deloitte Consulting LLP, said, “Since its inception, impact investing has seen a proliferation of investment instruments, infrastructure organizations, and intermediaries. Deloitte is honored to be supporting the GIIN in formulating the next phase of impact investing and helping to redefine the capital market.”

The Market Roadmap Project and related activities are funded with the generous support of The Rockefeller Foundation, a pioneer in catalyzing the impact investing industry for social and environmental good, and a long-time partner of the GIIN.

Individuals or organizations that are interested in providing input to the [Market Roadmap Project](#) can email roadmap@thegiin.org.

About the Global Impact Investing Network

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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