



For Immediate Release

GLOBAL IMPACT INVESTING NETWORK APPOINTS CHRISTINE BOSSE AS NEW BOARD MEMBER

AN EXPERT IN FINANCIAL SERVICES AND SUSTAINABILITY, BOSSE WILL BRING HER KNOWLEDGE AND EXPERIENCE IN GLOBAL BUSINESS TO THE GIIN

April 11, 2017 – The [Global Impact Investing Network \(GIIN\)](#) today announces the appointment of Christine Bosse as its newest Board member. Christine is an experienced executive who has served on the boards of both financial services and nonprofit organizations. Alongside her role on the GIIN’s board, Christine will retain her positions as a board member for several international companies such as Allianz and TDC. Christine also serves as Board Chairman for BankNordik and TELE Greenland. The GIIN will benefit significantly from her strong leadership and experience in helping global companies sustainably grow and prosper.

“It is an honor to welcome Christine as our newest Board member,” said Amit Bouri, CEO and co-founder of the GIIN. “Christine’s robust experience in the financial sector, her devotion to social and environmental causes, and her passion for innovation, growth, and sustainable businesses will make her a valuable addition to the GIIN’s board. Her international management expertise and experience in the Nordic region are great assets for the GIIN’s global mission.”

Previously, Bosse served as group CEO for Scandinavian insurance company Tryg for nearly a decade. Under her stewardship the company became one of the most profitable and efficient Nordic insurers. In addition to charting significant growth at Tryg, Bosse has also worked to promote general economic development in the Nordic region.

Bosse’s experience leading nonprofits runs just as deep as her financial services leadership. She serves as Chairman for BØRNEfonden and the Danish European Movement. In 2010, Christine was appointed the Advocate for the Millennium Development by UN Secretary General Ban Ki-moon and has been twice named one of the ‘Most Influential Business Women in The World’ by the *Financial Times*.

Christine joins new Board Chair Mark Grier of Prudential on the GIIN’s Board of Directors, alongside GIIN CEO and co-founder Amit Bouri and other global business leaders.

“I am excited to join the GIIN to help advance the growth and effectiveness of impact investing around the world,” Bosse said. “The GIIN is the world’s foremost impact investing authority and I look forward to contributing to the GIIN’s important mission and helping to further realize the tremendous potential of the impact investing market.”

About the Global Impact Investing Network

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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