



*For Immediate Release*

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## **GLOBAL IMPACT INVESTING NETWORK APPOINTS HELA CHEIKHROUHOU AS NEW BOARD MEMBER**

*NITHIO CEO BRINGS ADDED CLIMATE FINANCE EXPERTISE TO THE GIIN*

**NEW YORK, July 14, 2020** – The [Global Impact Investing Network \(GIIN\)](#) today announced the appointment of Hela Cheikhrouhou as its newest Board member. Cheikhrouhou is CEO of Nithio, a distributed energy financing and analytics platform for Africa. She brings decades of experience and deep expertise in advancing financial and policy solutions to mitigate climate change and its impact on communities across the globe.

“Impact investing has a critical role in addressing climate change and its impact on the planet and people,” said **Amit Bouri, CEO and Co-Founder of the GIIN**. “Hela’s leadership has embraced both the public and private sectors, and she has been instrumental in pushing forward climate finance in many regions across the world. We are thrilled to have Hela join our Board and to bring her perspective to the work of our network.”

Prior to her current role at Nithio, Cheikhrouhou served as Minister of Energy, Mining, and Renewables of Tunisia. She was also the founding Executive Director of the United Nations’ Green Climate Fund and worked at the African Development Bank as the Director for the Energy, Environment, and Climate Change Department, and the Private Infrastructure Finance division. Cheikhrouhou’s previous experience also includes her work at the World Bank in the Finance, Private Sector, and Infrastructure Department for the Latin America region, and in Citigroup’s Corporate and Investment Banking, where she held several positions, including Morocco’s Country Treasurer and Vice President for North America Market Risk.

“I am delighted to serve on the Board of the Global Impact Investing Network,” said **Hela Cheikhrouhou**, “Today, more than ever, we need all investors to care about both financial and impact returns of their decisions. The global health and economic crisis we are witnessing reminds us that we are all interconnected and caring for our planet is in our common interest. The GIIN offers a unique platform to move forward this global and urgent agenda.”

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### **About the Global Impact Investing Network**

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive,

measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit [www.thegiin.org](http://www.thegiin.org).

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