



*For Immediate Release*

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## **GLOBAL IMPACT INVESTING NETWORK ANNOUNCES TWO NEW APPOINTMENTS TO BOARD OF DIRECTORS**

**NEW YORK, March 16, 2021** – The [Global Impact Investing Network \(GIIN\)](#) announced today the appointment of two new members to its Board of Directors: **Katherine Lauderdale**, Chief Legal Officer of American public television service, PBS, and **Scott Kupor**, Managing Partner at leading Silicon Valley based venture capital firm, Andreessen Horowitz.

As the Chief Legal Officer and Corporate Secretary of PBS, **Lauderdale** manages the Office of the General Counsel, with oversight responsibility for the Legal, Government Affairs, and Standards & Practices departments of PBS, the nation’s largest non-commercial media organization. She also oversees board affairs for the PBS and PBS Foundation Boards and committees, including the Investment Committee. **Kupor**, in his current role as Managing Director of Andreessen Horowitz, is responsible for all operational aspects of running the venture capital firm. He has been with the firm since its inception in 2009 and has overseen its rapid growth, from \$300 million in assets under management to more than \$16 billion.

**Amit Bouri, CEO and Co-Founder of the GIIN** noted, “At the GIIN, we recognize the potential of impact investing to solve some of the greatest global challenges we face today by harnessing the power of capital to bring about positive, measurable change. Katherine and Scott are extremely accomplished and seasoned executives, whose broad-based business expertise and governance experience will be invaluable to our network. I am delighted to welcome them both and look forward to working together to further the GIIN’s mission.”

“The GIIN is a visionary leader in the advancement of impact investing in the United States and around the world,” **said Katherine Lauderdale**. “I look forward to working with the GIIN’s board and team as they build on the extraordinary success of this vital institution.”

“Impact investing is increasingly becoming mainstream for institutional investors globally and the GIIN plays a critical role in helping organizations measure their impact and enhance the success of their initiatives. I am honored to be able to join Katherine and the existing GIIN employees and board members in this important work,” **said Scott Kupor**.

Prior to joining PBS, **Lauderdale** was Senior Vice President, Strategic Partnerships, and General Counsel at Window to the World Communications, Inc. in Chicago. Lauderdale has served on the boards of Points of Light, the world’s largest organization dedicated to volunteerism, and the Canadian Retransmission Collective, a copyright collective in Toronto serving Canadian, US and other copyright

holders. She also previously served on a number of local and regional Boards in the Midwest, including Lawyers for the Creative Arts in Chicago, the ACLU of Illinois, and the Media Advisory Committee for the President of The Ohio State University.

Prior to joining Andreessen Horowitz, **Kupor** worked as Vice President and General Manager of Software-as-a-Service at Hewlett Packard as part of the Opsware acquisition. In his role, Kupor led the company's private financing activities as well its initial public offering in 2001. He also started the company's Asia Pacific operations and led the execution of the company's multiple acquisitions. Prior to Opsware, Kupor represented software companies in both financing and mergers and acquisitions transactions at Credit Suisse First Boston and Lehman Brothers. Kupor previously served as Chairman of the Board of the National Venture Capital Association. He is currently the Chairman of the Board of Genesys Works, and Vice-Chair of the investment committee of St. Jude's Children's Cancer Research Hospital.

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### **About the Global Impact Investing Network**

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit [www.thegiin.org](http://www.thegiin.org).

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