For Immediate Release

THE GLOBAL IMPACT INVESTING NETWORK ANNOUNCES THE GIIN INVESTOR FORUM 2016

More than 500 attendees will meet to discuss the progress of the impact investing industry and explore how to grow and improve the sector

Amsterdam and New York – Nov. 7, 2016 - The Global Impact Investing Network (GIIN) today announces that the GIIN Investor Forum 2016 (GIF) will take place in Amsterdam over the 7th and 8th of December, with impact investors coming together from around the world to discuss industry challenges and growth opportunities. Organized by the GIIN in partnership with Private Equity International, the event is one of the biggest international impact investing events for both seasoned impact investing professionals and new entrants.

The Forum’s three session streams will address critical topics such as the use of capital markets in overcoming global challenges, impact investing for pension funds and other institutional investors, and impact investment’s alignment with COP 21 and the UN Sustainable Development Goals (SDGs). A separate workshop stream will also focus on advancing impact measurement and management strategies, highlighting ways investors can effectively utilize impact metrics to drive change.

More than 500 attendees will gather to discuss impact investing’s present and future, hearing from 80 expert speakers including Lilianne Ploumen, Minister of Foreign Trade and Development Cooperation, Netherlands; David Blood, Co-Founder, Senior Partner, Generation Investment Management; and Matt Christensen, Global Head of Responsible Investment, AXA Investment Managers.

“The GIF is about bringing together impact investors to identify opportunities for collective action and to drive tangible, practical steps to growing the impact investing market and changing the world,” said Amit Bouri, CEO of the GIIN. “The need for impact investing to fulfill its potential and make positive, sustainable global change has never been greater. Our gathering in Amsterdam reflects a growing interest from all kinds of investors looking to put their capital to work to build solutions for a better world.”

The most significant impact investing networking event of the year, the conference is open to existing impact investors and those looking to learn more about the space, as well as media. The event is open to both GIIN members and non-members. Media interested in attending can request a press pass here.

Notes for editors:
- The Forum will be held at NH Collection Grand Hotel Krasnapolsky, Amsterdam, 7-8th December
- The event is open to both GIIN members and non-members
- A full list of speakers and a complete agenda can be found here

About the GIIN
The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below-market to market-rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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